

Live Chat Concepts Inc Brings Social Media to Nascar with LiveNascarChat.com

Live Chat Concepts has launched a new way for Nascar fans to chat and network with each other live during the races.

New York, NY, March 11, 2010 -- Live Chat Concepts inc is a privately held web technologies firm developing highly scalable chat technologies for interacting on the web during live events.

These technologies are used to provide registered users a number of "destination websites" to interact with each other online in real time.

Sites previously launched in 2009 include LiveBaseballChat.com and LiveFootballChat.com

Live Chat Concepts inc most recent launch is LiveNascarChat.com which offers race fans a place to chat live with other fans during any practice session or race that is televised live.

A specific chat room for each race is generated where fans can chat live online about events as they happen.

Using the latest AJAX technology there is no need to refresh browsers and along with enhanced Email, Twitter and Facebook integration this application makes it easy to invite your friends to join you to chat live while watching the action on TV or via wifi at the track.

LiveChatConcepts.com will be deploying 8 other sports orientated sites over the coming months as each new sporting season starts (including the international Formula 1 season next week in Bahrain at LiveF1Chat.com) along with the return of LiveBaseballChat.com in the spring once the regular season starts.

Changing the way you interact with live events forever - Live Chat Concepts inc is a privately held New York based web startup delivering highly scalable chat web applications.

Revenue is a combination of advertising and branding opportunities, a single banner at the base of all our chat pages that is rotated every 60 seconds.

This banner is 468 x 60 and is very cleanly and prominently displayed without any distracting clutter.

Everyone pays the same low rate of \$1 CPM (\$50 for 50,000 banner impressions minimum purchase) and has access to their real time analytics engine.

Should you wish to discuss either branding, advertising or event coverage please feel free to get in touch.

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